



## Ensuring Attendance at Your Gatherings

A sure way to ensure attendance at your *Rosh Hodesh: It's a Girl Thing!* gatherings is to create an experience that the girls **love** and help them feel a sense of **ownership** for the group.

In addition, here are some ideas for how to **"keep them coming."**

- \* Set the dates for the entire year in advance and give out the calendar more than once.
- \* Make an attractive calendar for each girl to hang in her room. The calendar could have a picture of the girls, their phone numbers, fun stickers, and so on. Try shrinking the calendar to fit in a Lucite frame and give it to the girls as a gift.
- \* Make a calendar for the family fridge and give it to the parents with a magnet from the group's sponsoring institution (or put it on card stock and stick a magnet on the back).
- \* Put a special event on the calendar to build excitement (e.g., attending a service project or show together).
- \* Post cards and phone calls (sent at least a week ahead) build expectation for next month. Some groups use "e-vite" ([www.evite.com](http://www.evite.com)) as a way to remind girls and parents about the upcoming gathering.
- \* Text message the girls a quick reminder about the gathering a few days before the date.
- \* Ensure attendance by giving the girls "jobs." For example, invite the girl who is more withdrawn to bring something such as, "we are going to be doing a dramatization activity, do you have any old scarves, hats, sunglasses you could bring as props...great! I'll plan on you bringing that."
- \* Take a photograph and include it in the reminder email for the following month.